

Projects in the field of anti-doping

December 13, 2016, Warsaw, Poland

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Goals of the session

- Share the possibilities of the Erasmus+ Sport program in the anti-doping field
- Share the first ideas for the projects

EU policy developments

- Recreational Doping – Study on legal provisions in EU MS
Recreational Doping – DG discussion
- Cooperation NADO – Law Enforcement – Customs
- Value Based Education
- Knowledge, Information and Education
 - E.g. Nutritional Supplements
 - Role of Entourage and Support Personnel: federation, club, coaches, parents etc.
- New General Data Protection Regulation

New Developments & Relevant Partners

- Code-compliance focus on policies
- WADA Whistleblower policy
- 'Integrity Agencies' tackling doping, match fixing and other (DK, FI)
- Int'l partners WADA, Council of Europe, UNESCO, iNADO
- Athletes, Coach, Club, Federation,

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- YOUR ORGANISATION AS STARTING POINT

Proposal Evaluation Criteria

Relevance:

- At EU Level?
- Needs Analysis?
- Innovativeness?

Management:

- Project Management (preparation, implementation, monitoring, evaluation)
- Management arrangements: Everyone involved? Clear roles? On track?
- Quality of project Team and partnership?

Dissemination & Impact:

- Impact and how to measure it?
- How do you share the outcomes?
- Sustainability?

Example – prePLAY-project for implementing more efficient prevention activities in Estonia

- Background in the Estonian Anti-Doping Agency (EADA)
 - One full-time education manager implementing prevention activities
 - No previous experience in EU-projects
 - Flexible and efficient administration in place
- Outline of the Project
 - Erasmus+ project – Sport Programme – Collaborative Partnership
 - 01/2015 – 12/2016
 - 300.073,98 € - 80% is co-funded by EU (EACEA)
 - 6 partners: Slovenia, Estonia, Malta, Croatia, Latvia + iNADO

Example – prePLAY-Project for implementing more efficient prevention activities in Estonia

- Main activities during the prePLAY-Project
 - Recruiting anti-doping ambassadors
 - Training the ambassadors
 - Delivering anti-doping prevention activities at schools and sports competitions
 - Outreach
 - School lessons
 - Play True Day on April 10th
- Main learning points
 - Good partners are essential
 - Find a coping strategy for the bureaucracy

As a result ...

- Instead of one education manager 10-20 ambassadors are involved with the prevention activities
- Higher capacity to do lectures at schools
- More possibilities to do outreach activities at competitions (13 activities in 2016, compared to zero in 2014)
- Increase in number and selection of the printed materials, leaflets etc
- Tradition of celebrating the Play True Day on April 10th.
- Capacity-building opportunity for the Estonian Anti-Doping Agency

How to apply from Erasmus+ programme?

- Take enough time, application is very comprehensive
 - We had only 1 month and it was barely enough
- Try to find reliable partners as soon as possible
 - You can not submit the application if you don't have enough partners
 - Partners have to gain PIC number from EACEA which takes some time
- In the application try to stick to the guidelines

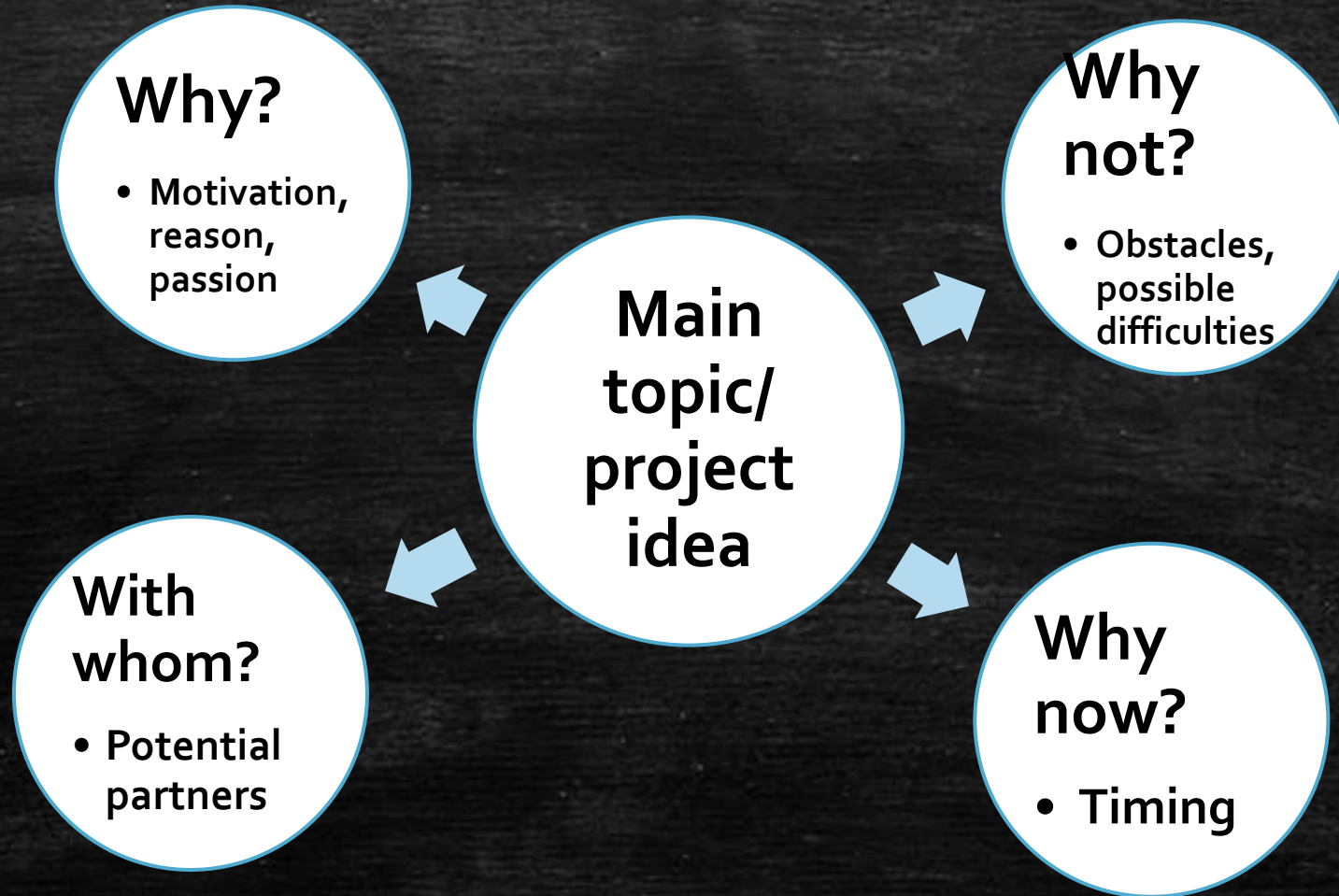
Innovative aspects of prePLAY project

- Targeting participants at grassroots level of sport
- Peer-to-peer networking
- Knowledge transfer
- Anti-doping education as preventive medicine
- Opportunity for retired athletes

Innovative project ideas related to the anti-doping field

- Values-based education
- Innovative methods in education (e-learning, coaching etc)
- Protecting the values of clean sport (e.g involving media)
- Creating the supportive culture for whistleblowers
- Play True Day

Brainstorming – individual time



Find a coaching partner and have a short conversation on the following questions:

- What are your strengths within your organisation in carrying out the project?
- What is the innovative aspect of the project?
- How the sports/anti-doping field could benefit from this project?
- How to overcome possible obstacles, when:
 - (a) creating your project team;
 - (b) writing your project proposal?

For the follow-up:

- Write down 3 steps you need to do to bring the project into life ... at least a little bit.

Thank you! Questions?

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