

# How to use the Erasmus + Sport program: Projects in the field of good governance in sport

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# Areas of Focus Today

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- ❑ Good governance in sport
- ❑ The 10 EU principles of good governance
- ❑ EU policy developments in the field
- ❑ Developing ideas for project applications
- ❑ Get involved!

# Definition of Good Governance

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“The framework and culture within which a sports body sets policy, delivers its strategic objectives, engages with stakeholders, monitors performance, evaluates and manages risk and reports to its constituents on its activities and progress including the delivery of effective, sustainable and proportionate sports policy and regulation”.

# 1. Clarity of purpose/objectives

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- ❑ Clarity on role, function and objectives
- ❑ Identify and communicate goals
- ❑ Set out vision and strategic plan
- ❑ Generate consensual approach
- ❑ Apply monitoring/oversight capabilities

## 2. Code of ethics

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- ❑ Develop binding code for all members
- ❑ Embrace full range of ethical practices to inform conduct/culture of the sports body
- ❑ Focus on integrity, equity, transparency and acceptable conduct
- ❑ Apply implementation/enforcement protocol

# 3. Stakeholder identification and roles

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- ❑ Involvement of stakeholders is key
- ❑ Minimum standards for stakeholder representation should be in place
- ❑ Appropriate commitment from stakeholders
- ❑ Formalise stakeholder's roles/ responsibilities

# 4. Democracy and minimum standards

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- ❑ Clear organisational framework and rules
- ❑ Role and rights of members must be clear
- ❑ Free, fair and regular elections
  - Credible/transparent voting process
  - Publicise decisions wherever possible
- ❑ Clarity of role/powers of President or Chair
- ❑ Code of conduct for decision makers
  - High ethical practices
  - Act independently in interests of sports body
  - Not take part where a business or personal interest exists

# 5. Delegation/Committees

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- ❑ Promote efficiency through delegation
- ❑ Use technical and/or expert committees
- ❑ Clear lines of responsibility should exist
- ❑ An effective Board structure should be in place with financial oversight responsibilities



# 6. Management

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- ❑ Critical role of the Board – set culture
- ❑ Act in the best interest of the sport
- ❑ Independent
- ❑ Diversity of Board – gender etc
- ❑ Term limits
- ❑ Conflict policies

# 7. Judicial/disciplinary procedures

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- ❑ Proportionate judicial/disciplinary code
- ❑ Impartial adjudicators - skills and expertise
- ❑ Create an appropriate appeal framework
- ❑ Swift cost effective, expert sports specific resolutions

# 8. Inclusivity and youth engagement

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- ❑ Represent diverse nature of society/sport
- ❑ Gender, race, sexuality, disability, age etc
- ❑ Select from widest possible talent pool
- ❑ Apply robust inclusivity strategy
- ❑ Engage with youth groups/IT critical
- ❑ Talent ID and management – leaders of tomorrow – establish your network and experience

# 9. Statutes, rules and regulations

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- ☐ Make public statutes, rules and regulations
- ☐ Consult on amendments
- ☐ Meet European law expectations
- ☐ Evidence based consultation
- ☐ Utilisation of websites

# 10. Accountability and transparency

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- ❑ Clear oversight - act within powers
- ❑ Fit for purpose internal controls, data protection policies and financial management/reporting strategies
- ❑ Clear financial authorisation limit
- ❑ Produce annual report and document/financial distributions

# C. EU policy activities in the field

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## □ Funding of projects:

- Under preparatory actions (2011 + 2013)=> 9 projects
- Under Erasmus+ Sport:
  - 2 projects in 2014
  - 3 projects in 2015
  - 1 project in 2016

## □ Next year 25% of the budget will be dedicated to GG (including integrity)

2011 – Promoting innovative approaches to strengthen the organisation of sport in Europe	Aims	Contents/ Activities	Classification/ Outcome
<b>Sport for Good Governance (EOC)</b>	Analyze and elaborate on Basic Universal Principles of Good Governance	<ul style="list-style-type: none"> <li>- Peer review meetings</li> <li>- “Guide to GG in Sport”</li> <li>- Questionnaire for umbrella organizations</li> </ul>	Tool
<b>Good Governance in Grassroots Sports (ISCA)</b>	Increase capacity of non-governmental grassroots sport organizations to govern transparently and accountable	<ul style="list-style-type: none"> <li>- Training Modules</li> <li>- Workshops</li> <li>- Panel Meeting Sessions</li> </ul>	Organizational framework
<b>CoachNet (Uni Leeds)</b>	Establish a coherent and inclusive mechanism for coordination of sport coaching at European level	<ul style="list-style-type: none"> <li>- Establish mapping process to consolidate current network</li> <li>- Interactive communication platform</li> <li>- Identify best practices</li> </ul>	Exchange of best practices
<b>European Rugby League Governance Foundation Project (ERLF)</b>	Disseminate best practices by utilizing a mentor-learner system	<ul style="list-style-type: none"> <li>- Seminars, Membership audits</li> <li>- Mentors assist learners</li> </ul>	Exchange of best practices
<b>Improving Football Governance through Supporter Involvement and Community Ownership (Supporters Direct)</b>	Capacity building Create strong partners in dialogue with governing bodies	<ul style="list-style-type: none"> <li>- Exchange of best practices</li> <li>- Needs analysis</li> <li>- Workshops</li> <li>- Publication of eight national toolkits</li> </ul>	Toolkit Exchange of best practices
<b>Better Boards, Stronger Sport (Sport and Recreation Alliance)</b>	Provide sport organizations with resources to maintain effective boards	<ul style="list-style-type: none"> <li>- Identify key features and requirements</li> <li>- Report for each partner country</li> <li>- Survey for sport organizations</li> <li>- List of tools will be created</li> </ul>	Toolkit
<b>Action for Good Governance in International Sports organizations (Play the Game)</b>	Stimulate Knowledge, Awareness and public debate about good governance	<ul style="list-style-type: none"> <li>- Preparing global index for GG in Sport</li> <li>- Empirical Analysis of state of governance</li> </ul>	Tool Guidelines

<b>2013 – Strengthening of good governance and dual careers in sport through support for the mobility of volunteers, coaches, managers and staff of non-profit sport organizations</b>			
<b>Make a European Splash by educating the staff of Swimming Federations (Dutch Swimming Federation)</b>	Strengthening Good Governance in and achieving further cooperation between swimming federations	<ul style="list-style-type: none"> <li>- Build an online network</li> <li>- Holding Seminars</li> <li>- Building a portfolio with results per country</li> </ul>	Exchange of Best practices
<b>Improving player association support for dual careers (EEAA)</b>	Strengthen Good Governance of player association on dual career Define a work plan	<ul style="list-style-type: none"> <li>- Promote good governance model</li> <li>- Conduct surveys to define problem</li> <li>- Produce guidelines on best practices</li> </ul>	Exchange of Best practices
<b>2014 – Covering EU-principles on good governance in sport</b>			
<b>sportGo – How to lead a sport club to a successful future (Joanneum Gesellschaft)</b>	Improving available structures and implementation of cost-efficient governance Strengthening sport government bodies	<ul style="list-style-type: none"> <li>- Supporting amateur and semi-professional clubs in governance</li> <li>- Developing practical training programme to enhance governing skill of sport clubs</li> <li>- Transfer of knowledge from higher-education institutions to sport clubs</li> </ul>	Training Programme
<b>SIGGS (EOC)</b>	-	-	Tool
<b>2015</b>			
<b>Strengthening good governance in the European sport community by providing women with necessary competencies in order to support gender balance and equality in decision-making in sport structures (NOC Croatia)</b>	Promoting gender balance Develop individual competencies of women in sport	<ul style="list-style-type: none"> <li>- Develop sport management training programme</li> <li>- Create a European learning community of future female leaders in sport</li> <li>- Developing a network of NOCs</li> </ul>	Training Programme
<b>Promotion and encourAGement of recreatiONal team sport (NOC Latvia) (AGON)</b>	Promoting team sports to develop healthy life-style for teenagers	<ul style="list-style-type: none"> <li>- Promote Good Governance, Voluntary activity and sport participation</li> <li>- Create joint system/ guidance for teachers, trainers, clubs, etc.</li> <li>- Make sport more accessible through conferences, tournaments and a crowd-funding platform</li> </ul>	Promotion
<b>Clubs and Supporters for better governance in football (Supporters direct)</b>	Promote EU-principles on good governance, financial stability and member/ volunteer engagement and democratic participation	<ul style="list-style-type: none"> <li>- Research and evaluation (to assist the measurement of GG in sport)</li> <li>- Develop online training resource</li> </ul>	Online training resource + tool



# C. Example of Project: SIGGS

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- ❑ Project: Support the Implementation of Good Governance in Sport (SIGGS)
- ❑ Partner network:
  - Project leader: EOC EU Office
  - 8 NOCs (BE, NL, DE, PT, LT, SI, LX and TR)
  - EOSE, Leadership Academy DOSB and UCL
- ❑ Project run time: January 2015 – December 2016
- ❑ Co-financed by the EU (Erasmus+ Sport)
- ❑ Supported by the IOC



# C. Example of Project: SIGGS

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- ❑ Background: Follow-up of a first project on GG
- ❑ Objective of the project: Providing practical, customised guidance on how implement principle in practice
- ❑ Based on IOC and EU principles and Agenda 2020
- ❑ Target groups: NOCs and National federations
- ❑ Outcome: Self-evaluation tool and concrete Action Plans

# C. Example of Project: SIGGS

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## □ Methodology:

- 4 principles => Integrity, Accountability, Transparency and Democracy, inclusivity and participation
- 20 Headlines
- Self-assessment with 40 questions (strengths/ weaknesses)
- 5 Level for each question / Headline
- Customised Action Plan combines in an online tool

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- Activities during the lifetime of the project:
  - National strategic workshops (in the 7 countries partners)
  - Dissemination + presentations
  - Recommendations for NOCs on implementing good governance and supporting NFs
  - Final Conference
  - Opening of the Self-evaluation tool

# D. Ideas for project application

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- ☐ Objective
- ☐ Target Group(s)
- ☐ Partners
- ☐ Activities
- ☐ Outcome(s)
- ☐ Sustainability

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# Thank you for your attention

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